

MAGISTER MANAJEMEN FLEKSIBEL, FOKUS, DAN PROFESIONAL

- **Weekend A**
Sabtu (08:00 – 17:00 WIB)
- **Weekend B**
Jumat (18:30 – 22:30 WIB) &
Sabtu (16:30 – 20:30 WIB)



Konsentrasi:

- Marketing Management
- Financial Management
- Human Resource Management
- Church Management
- School Management
- Hospital Management

register.ukrida.ac.id



Pendaftaran: 1 SEPTEMBER 2026 s.d. 5 FEBRUARI 2027

(Reguler/Rekognisi Pembelajaran Lampau (RPL))



Perkuliahhan: 15 Februari 2027



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kampusukrida



UKRIDA
Universitas Kristen Krida Wacana



PROGRAM STUDI MAGISTER MANAJEMEN

Kurikulum

Semester 1	• Managing people and performance management	• Corporate finance
	• Supply chain and operational management	• Marketing management in digital era
Semester 2	• Strategic and innovation management	• Flexibility management
	• Entrepreneurship and business sustainability	• Business and economic environment
Semester 3	Marketing Management	
	• Research methods in business/management/social sciences	• Marketing strategic
	• Consumer behaviour and customer value creation	• Relational marketing
	Financial Management	
	• Research methods in business/management/social sciences	• Investment theory and security analysis
	• Financial management and multinational corporation	• Risk management in financial and business
	Human Resource Management	
	• Research methods in business/management/social sciences	• Strategic organization development
	• Strategic people development	• Strategic talent development
	Church Management	
	• Research methods in business/management/social sciences	• Church culture management
	• Pastoral administration and management	• Church leadership and communication
	School Management	
	• Research methods in business/management/social sciences	• Online learning and knowledge management
	• Curriculum development and classroom management	• School leadership and educational policies
	Hospital Management	
	• Research methods in business/management/social sciences	• Healthcare/hospital management
	• Healthcare quality, safety, and risk management	• Capita Selecta in hospital management
Semester 4	• Thesis	

Group Registration*:

- Minimal 10 orang yang saling terhubung (rekan/keluarga/institusi/lembaga).
- Kelas Khusus (Minimal 25 Orang)
Jika peserta dari institusi/lembaga yang sama mencapai minimal 25 orang, dapat mengajukan pembukaan kelas khusus.

Tabel Biaya Pendidikan (Reguler/RPL)					
KOMPONEN BIAYA	SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4	TOTAL
Pendaftaran dan USM	Rp 500,000				Rp 500,000
Matrikulasi	Rp 1,000,000				Rp 1,000,000
Biaya Ujian Tesis				Rp 3,000,000	Rp 3,000,000
BPP SKS	Rp 12,000,000	Rp 12,000,000	Rp 12,000,000	Rp 6,000,000	Rp 42,000,000
TOTAL	Rp 13,500,000	Rp 12,000,000	Rp 12,000,000	Rp 9,000,000	Rp 46,500,000

• Potongan hingga 25% dari total biaya BPP SKS* (*S&K berlaku | Kuota Terbatas)